

HIGHMARK.

MAY 14-21

CARING PLACE

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AUCTION

Light of HOPE is an online auction that raises awareness and funds for the Highmark Caring Place. Be a **Light of HOPE Sponsor** for children and families who are experiencing the darkness of grief.

HIGHMARK CARING PLACE

The death of a loved one can be devastating to a child. The Highmark Caring Place provides peer support where children and their families come to know that they're not alone. All services are offered at **no charge** to help as many children as possible find hope in grief.

2024 STAR OF
HOPE SPONSOR





STAR

\$20,000+

(1 Sponsorship Available)

SPONSORSHIP LEVELS

SOLED

- Exclusive recognition as Star of Hope Sponsor (name and logo) on the Highmark Caring Place Light of Hope Auction homepage banner
- Recognition as Star of Hope Sponsor (name and logo) on Highmark Caring Place website
- Recognition as Star of Hope Sponsor (name and logo) included in all Light of Hope Auction advertising for the Auction
- Recognition as Star of Hope Sponsor (name and logo) included in all Light of Hope written communication pieces
- Recognition as Star of Hope Sponsor (name and logo) in thank you letter to all participants



BEACON

\$15,000-\$19,999

- Recognition as Beacon of Hope Sponsor (name and logo) on Highmark Caring Place Light of Hope Auction homepage
- Recognition as Beacon of Hope Sponsor (name and logo) on Highmark Caring Place website
- Announcement of your Beacon of Hope Sponsorship on our social media
- Recognition as Beacon of Hope Sponsor in thank you letter to all participants



RAY

\$10,000-\$14,999

- Recognition as Ray of Hope Sponsor (name and logo) on Highmark Caring Place Light of Hope Auction homepage
- Recognition as Ray of Hope Sponsor (name and logo) on Highmark Caring Place website
- Announcement of your Ray of Hope Sponsorship on our social media
- Recognition as Ray of Hope Sponsor in thank you letter to all participants



GLEAM

\$5,000-\$9,999

- Recognition as Gleam of Hope Sponsor (name and logo) on Highmark Caring Place Light of Hope Auction homepage
- Recognition as Gleam of Hope Sponsor (name and logo) on Highmark Caring Place website
- Announcement of your Gleam of Hope Sponsorship on our social media
- Recognition as Gleam of Hope Sponsor in thank you letter to all participants



SPARK

\$1,000-\$4,999

- Name recognition as Spark of Hope Sponsor on Highmark Caring Place Light of Hope Auction homepage
- Name recognition as Spark of Hope Sponsor on Highmark Caring Place website
- Announcement of your Spark of Hope Sponsorship on our social media

PARTNER IN HOPE

up to \$999

- Recognition as a Partner in HOPE on Highmark Caring Place Website auction page

IN-KIND DONOR

Donate an item (Entertainment/Amusement Packages, Family Experiences, Electronics, Autographed Items, Event Tickets, Gift Baskets/Cards) to be used as an Auction or Buy Now item.

- Donor Name Recognition with your item on the Light of Hope Auction website
- Recognition as an In-Kind Donor on Caring Place website auction page

NOTE: Some items may be bundled into larger packages. (Whether bundled or not, each donor will be acknowledged on the auction websites).

ALL DONATIONS CAN BE MADE IN MEMORY OR IN HONOR OF A LOVED ONE. HIGHMARK INC. MATCHES ALL PROCEEDS DOLLAR FOR DOLLAR.

Don't see what you're looking for?
Let's talk customization! Contact Michelle Vargas.